



**Gold Sponsor Package**  
**Sponsorship Agreement 2018**

In consideration for the benefits described below, we agree to be a Gold Sponsor for all seven 2018 Historic Manassas, Inc. events.

**Gold Package Sponsor**

**\$10,000 TOTAL (7 EVENTS)**

**Presenter will provide the following benefits:**

- Logo/Name identification as Gold Sponsor on event webpage and homepage  
*Web pages include Live Well Festival, Railway Festival, Manassas Jazz Festival, Celebrate America, Bands Brews and Barbecue Festival, Manassas Fall Jubilee, and Merry Old Town*
- 10ft x 10ft booth space to be located in a high traffic area for all events *\*excluding Merry Old Town*
- Opportunity to display banner and distribute marketing materials *\*excluding Merry Old Town*  
*The sale or distribution of food and/or beverage of any kind is not permitted. Tent and all necessary equipment must be provided by the sponsor.*
- Logo/Name identification as Gold Sponsor in all paid advertising for events
- Historic Manassas, Inc. Membership for one full calendar year
- Ten Tickets to events with ticketed entry

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**Authorized Signature**

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**Company/Organization Name**

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**Contact Name/Title**

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**Address**

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**City/State/Zip**

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**Phone #**

**Email**



**Historic Manassas, Inc. Gold Sponsor Package**

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**BUSINESS NAME**

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**EMAIL ADDRESS**

**CONTACT PHONE NUMBER**

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**VISA/MC#**

**Exp. Date**

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**Cardholder Name (please print)**

**Cardholder Signature**

**Events:**

- Live Well Festival (April 21<sup>st</sup>)
- Railway Festival (June 2<sup>nd</sup>)
- Manassas Jazz Festival (June 16<sup>th</sup>)
- Celebrate America (July 4<sup>th</sup>)
- Bands, Brews, & Barbecue Festival (September 8<sup>th</sup>)
- Manassas Fall Jubilee (October 6<sup>th</sup>)
- Merry Old Town (November 30<sup>th</sup> – December 2<sup>nd</sup>)

**Please complete Agreement, Booth Information Sheet and return with your credit card information or with a check made payable to:**

Historic Manassas, Inc.  
9431 West Street, Manassas, VA 20110

**Thank You for your support!**

# 2018 Booth Information Sheet

## Exhibit Description

Briefly describe your planned sponsor exhibit, including all marketing items to be distributed. *Please refer to sponsor exhibit guidelines below.*

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## Exhibit Guidelines

- **Booth space is 10'x10'**. Exhibitor must supply all equipment (canopy, tables, chairs, etc.). No electrical access is provided. All exhibitors, and their agents or representatives, are required to conduct business and solicitation within the booth space area. Canvassing of the festival grounds is **not** permitted.
- **Signage** of any kind is not permitted outside of the exhibitor booth space.
- **Parking** is available in the parking garage and city commuter lots at Prince William and Main Streets
- **Voice Amplification devices** may not be used. Amplified music is not permitted.
- **The sale or distribution of food and/or beverage** of any kind is **not** permitted.
- **Exhibitors may arrive 3 hours prior to the event** to set up. Vehicles are not permitted on closed streets 1 hour prior to the event start time, or prior to the event end time.
- **Displays may not be broken down before the festival end time.** Booth areas must be cleaned and removed within 1 hour of the event end time.
- **Trash must be removed** by the exhibitor and the area be left clean.
- **Booth location** to be determined prior to the event. Event map noting booth number and 2 vehicle access passes will be supplied prior to the festival.
- **The Festival Director reserves the right to close any exhibit** that fails to comply with any of these rules and regulations, and sponsorship fees will not be refunded.
- **Emergency Closing** the Festival Director has the right to close any or all parts of the festival to ensure the safety of attendees. Event leadership will work with the Director in case of an impending storm or other emergencies to determine the most appropriate plan of action.
- **Display** The Festival Director has the right to regulate any items that are not considered "Family Friendly." Any item that is not removed when asked by the Director will result in dismissal from the event and all future events.
- **This agreement applies to the 2018 sponsored events ONLY.**

## Exhibiting Sponsor Acceptance

The person submitting this application and signing below verifies he/she has the legal right to act on behalf of the sponsor. The exhibitor including all of its employees, agents and other representatives hereby holds harmless and indemnifies Historic Manassas, Inc and the City of Manassas, Virginia and all sponsors, board members, employees and other representatives of each, for any damages or liability incurred as a result of the actions of the participating sponsor. I agree that all representatives acting on the sponsor's behalf for any matter pertaining to the festival will be subject to rules herein as well as any rules provided to exhibitor representative(s) prior to and/or during the festival.

Signature \_\_\_\_\_ Date \_\_\_\_\_