

MUCH ADO ABOUT ART

May 5-7, 2017

Historic Downtown Manassas

This spring Historic Manassas, Inc. and The City of Manassas invite artists to showcase their best original fine art and craft(s) in this juried event held in the shops and on the streets of historic downtown Manassas.

Schedule of Events

Friday, May 5, 2017

- 5:00PM - Opening Reception & Awards
- 6:00PM-9:00PM - Gallery Walk
 - Experience beautiful juried works of 2D art at 20+ locations, meet the artists, and enjoy refreshments and live music on your stroll through historic downtown Manassas

Saturday, May 6, 2017

- 9:00AM-2:00PM - Manassas Reads in the Harris Pavilion
- 10:00AM-6:00PM - Festival opens to attendees
- 7:00PM - Concert on the Manassas Museum Lawn

Sunday, May 7, 2017 - Community Day

- 10:00AM-4:00PM - Festival opens to attendees
- Live performances throughout the day

Advertising and Promotion

- Welcome Center promo displays
- Email blasts
- Press releases to local and state-wide publications
- Newspapers and magazine publications in print and online
- Postcards (sent by artists)
- Rack card distribution
- Social Media
- Local banner
- Collaboration with local businesses and organizations

Amenities

- Festival postcards provided free of charge for your mailing lists
- Your name, medium, work description, and website with link listed on the Historic Manassas, Inc. website

- Your name, medium, work description, and website listed in the festival program
- Drive-up, set-up/tear down adjacent to booth
- Exhibitor parking (including oversized vehicles)
- Convenient and profitable selling hours
- Ample volunteer support
- Booth sitters
- Awards
- Complimentary continental breakfast Saturday & Sunday
- Reduced hotel rates
- Free bottled water delivery
- Overnight security on Friday and Saturday nights

Artist Award Program

The Much Ado About Art Festival offers several awards to outstanding exhibitors who are part of the Gallery Walk on Friday Night. Awards include Best in Show, 2nd Place, and 3rd place. Best in Show receives a cash prize while 2nd and 3rd place receive a discounted booth space for 2018.

Jury Information

The festival jury is made up of at least three members. Jurors are artists, arts professionals, or collectors with experience in a variety of media. Jurors work independently, scoring each applicant 1-5 based on the photos provided with the application as well as answers to the questions in the application. Scoring is done anonymously - jurors do not know artist names.

Artist Exhibitor Application Requirements

- Complete and submit 2017 Art & Artisans Exhibitor Application
- Submit four (4) high-resolution artwork images and one (1) booth/presentation image fully representative of your work you intend to exhibit at the event. Applicants must submit digital photos - cd is preferred, email is accepted. NO printed photos or slides, please.
- Application Fee (nonrefundable): \$ 25

Important Things to Know:

- Confirmations - If you are accepted, additional show information such as lodging, set-up times, and directions will be included in your confirmation. Booth location and parking instructions will be sent no later than 10 business days before the show.
- E-Mail - Please note that waitlist notifications, confirmations, important updates, and announcements will be sent to you via email. Be sure to check your email account regularly.

- Weather- The festival is held outdoors and will go on rain or shine. No credits or refunds will be issued if show is affected by forces of nature beyond our control. Please check our website for updates on cancellations resulting from severe weather such as, hurricanes, tornados, flooding, etc. Please note, we will not cancel a show unless informed by state, city or local officials that it will be in the best interest of safety for all. If it looks like it is going to rain, we will not call a show prior to the event.